



TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: TRUMP IMPEACHER ANTHONY GONZALEZ IS IN GRAVE DANGER OF LOSING THE REPUBLICAN

PRIMARY IN OHIO'S 16TH DISTRICT.

DATE: MARCH 19, 2021

A recent WPAi poll conducted on behalf of Club for Growth PAC in Ohio's 16th Congressional District shows that Republican primary voters hold unfavorable opinions of Anthony Gonzalez and are aware of his vote to impeach President Trump. Gonzalez trails Max Miller on the ballot and will be in even worse shape once voters learn Trump has endorsed his opponent.

Despite a likely re-draw of his district, Gonzalez is in grave danger and adding new voters who have never voted for him before but know he voted to impeach Trump will only make things even worse for him in a redrawn district.

Anthony Gonzalez already has a net-negative image among Republican primary voters, a rare thing for an incumbent at the beginning of his own party's primary.

Forty-five percent of Republican primary voters already view Gonzalez unfavorably compared to just 34% who view him favorably.

Anthony Gonzalez		
Favorable	34%	
Unfavorable	45%	

Republican primary voters know that Gonzalez voted to impeach President Trump.

Nearly 70% of Republican primary voters already know that Gonzalez voted to impeach President Trump. Of those who don't know, 7% think he voted against impeachment and the other 24% aren't sure how he voted.

Anthony Gonzalez		
Voted to Impeach	69%	
Voted Against Impeachment	7%	
Don't Know	24%	

Gonzalez trails Max Miller in a Republican primary by nine points and has just 30% of the vote.

Nearly forty percent (39%) of primary voters would support Max Miller in a match-up against Gonzalez. Only 30% would support Gonzalez, a catastrophically low number for an incumbent congressman in his primary. Another 31% are undecided because they are not yet familiar with the alternative, Miller.

Initial Ballot		
Max Miller	39%	
Anthony Gonzalez	30%	
Undecided	31%	

Once voters are reminded that Gonzalez voted to impeach Trump and learn that Trump has endorsed his opponent, his deficit grows 52 points.

After we tell voters that Gonzalez did vote to impeach President Trump and that Trump has endorsed Max Miller, Miller receives 69% of the vote to just 17% for Gonzalez.

Impeach/Endorse Informed		
Max Miller	69%	
Anthony Gonzalez	17%	
Undecided	14%	

Methodology

WPAi selected a random sample of Republican primary voters in Ohio CD-16 from the Ohio voter file. The sample for this survey was stratified based on geography, age, gender, and vote history. Data were collected by a combination of interactive voice response (IVR) calls to landline phones (50% of interviews) and SMS messages linked to web surveys sent cell phones (50% of interviews) from March 17-18, 2021. The study has a sample size of n = 411 Republican Primary Voters and a margin of error or $\pm 4.9\%$