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TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

**SUBJECT:** WPAI POLL SHOWS THAT DONALD TRUMP'S ENDORSEMENT IS LIKELY TO SWING THE NORTH CAROLINA REPUBLICAN PRIMARY FOR US SENATE TO TED BUDD

DATE: SEPTEMBER 1, 2021

A WPA Intelligence poll, conducted on behalf of Club for Growth PAC June 22-24, 2021, shows that the Republican primary election for U.S. Senate is likely to swing to Ted Budd as more voters become aware of Donald Trump's endorsement of Budd.

## Pat McCrory current leads in the Republican primary for U.S. Senate due to his name ID advantage.

- McCrory leads with 45% of the vote which is unsurprising as 90% of Republican primary voters know who he is.
- Ted Budd currently receives 21% of the vote and has name ID around half that of McCrory.
- Mark Walker receives 13% of the vote.

Ballot	June 22-24
Pat McCrory	45%
Ted Budd	21%
Mark Walker	13%
Undecided	21%

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## Once Republican primary voters become fully aware of Donald Trump's endorsement of Ted Budd, it is likely to swing the race.

- After primary voters hear that Trump endorsed Budd, he holds a 24-point lead and a majority of the primary vote.
- McCrory retains just 28% of the vote once voters know Trump has endorsed Budd.
- Walker falls to just 8%.

Trump Endorsement Informed Ballot	
Ted Budd	52%
Pat McCrory	28%
Mark Walker	8%
Undecided	12%

## Methodology

WPAi conducted a poll of n = 509 likely Republican primary voters in North Carolina. Data was collected by live telephone interview June 22-24, 2021. Forty-six percent (46%) of interviews were conducted to cell phones and 54% to landline phones. The sample was selected from the North Carolina voter file and was stratified by geography, age, gender, and vote history to ensure a representative sample. The survey has a margin of error of  $\pm$ 4.4% at the 95% confidence level.