

Trusted Perspective Innovative Data Superior Results

FROM: BRYON ALLEN

**SUBJECT:** WPAI POLL SHOWS MO BROOKS WITH A SIZEABLE LEAD IN THE ALABAMA SENATE PRIMARY AND HIS LEAD IS LIKELY TO GROW AS AWARENESS OF TRUMP ENDORSEMENT SPREADS

**DATE:** OCTOBER 17, 2021

A WPA Intelligence poll of Alabama Republican Primary Voters, conducted on behalf of Club for Growth PAC October 12-14, 2021, shows that Mo Brooks has a substantial lead in the Republican primary for U.S. Senate and that Donald Trump's endorsement will allow him to extend that lead as more voters become aware of it.

## Mo Brooks has a significant name ID advantage and a 43-point lead on the ballot.

- Brooks leads with 55% of the primary vote, in part due to 85% name ID statewide.
- Katie Britt is in second place with just 12% of the primary vote.
- Lynda Blanchard and Jessica Taylor both have just five percent each.

Ballot	
Mo Brooks	55%
Katie Britt	12%
Lynda Blanchard	5%
Jessica Taylor	5%
Undecided	23%

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## As more primary voters become aware that Donald Trump has endorsed Mo Brooks in the Senate primary, Brooks' lead should expand substantially.

- Brooks already has a big lead despite only 23% of primary voters knowing Trump has endorsed him.
- Once we tell primary voters about the endorsement, Brooks' vote share expands to 72%--a commanding 59-point lead.

Trump Endorsement Informed	
Mo Brooks	72%
Katie Britt	13%
Lynda Blanchard	2%
Jessica Taylor	4%
Undecided	9%

## Methodology

WPAi conducted a poll of n = 506 likely Republican primary voters in Alabama. Data was collected by live telephone interview October 12-14, 2021. Forty-five percent (45%) of interviews were conducted to cell phones and 55% to landline phones. The sample was selected from the Alabama voter file and was stratified by geography, age, gender, and vote history to ensure a representative sample. The survey has a margin of error of  $\pm$ 4.4% at the 95% confidence level.